

FOTHERINGHAME

Ata at Dawnhaven

Development Information Pack



2026

FOTHERINGHAME.CO.NZ

Ata

A new coastal community in
Te Atatū Peninsula, Auckland



01 Ata

First Light. New Beginnings.

Ata is Fotheringhame's latest development, located at 26–28 Dawnhaven Drive and is the northernmost site in Te Atatū Peninsula. Surrounded by coastal views, native bush, and Dawnhaven Park, this unique site offers an exceptional opportunity to enjoy the very best of coastal and park-side living.

Ata is the light that arrives before the day. In te reo Māori, it represents dawn, clarity, reflection, and gentle purpose. It is a reminder that every beginning carries possibility, and that the most enduring foundations are built with care, intention, and respect for those who will follow.

Fotheringhame is the team behind Ata. Based in Te Atatū and proud to call it home, they are builders, designers and developers with a genuine connection to the community they work in. They take a hands on approach to every project, from design through to construction, with a focus on quality workmanship and a commitment to creating something truly unique. The result is a collection of homes that reflect the values we build by every day; quality, longevity, and a sense of belonging.

Now selling off the plans. Selected homes are available at fixed prices.



02 Our Vision

Built to Belong

When we first stood at the northern end of the site, the northernmost point of Te Atatū Peninsula, we knew we had landed somewhere special. Water in front of us, a park to one side, native bush to the other. We could feel the potential.

Sites like this are rare. From the beginning, we wanted to create a neighbourhood that responded to the land rather than simply maximizing the number of homes. We wanted to offer genuine choice for future homeowners.

Ata includes a mix of two, three, four and five-bedroom homes, with standalone homes, duplexes, and a cluster of six terraced homes. Homes have been carefully positioned to capture a range of outlooks, including the park, native bush, and surrounding water.

The variety is what excites us most. Whether you're buying your first home, raising a family, looking to downsize, or simply wanting to stay connected to the Peninsula, there is a home designed with you in mind. Different homes for different stages of life, all connected by thoughtful design and a shared connection to this special part of Te Atatū.

Ata is our vision for what good development should be - quality homes, carefully considered, and built to belong.



03 Location

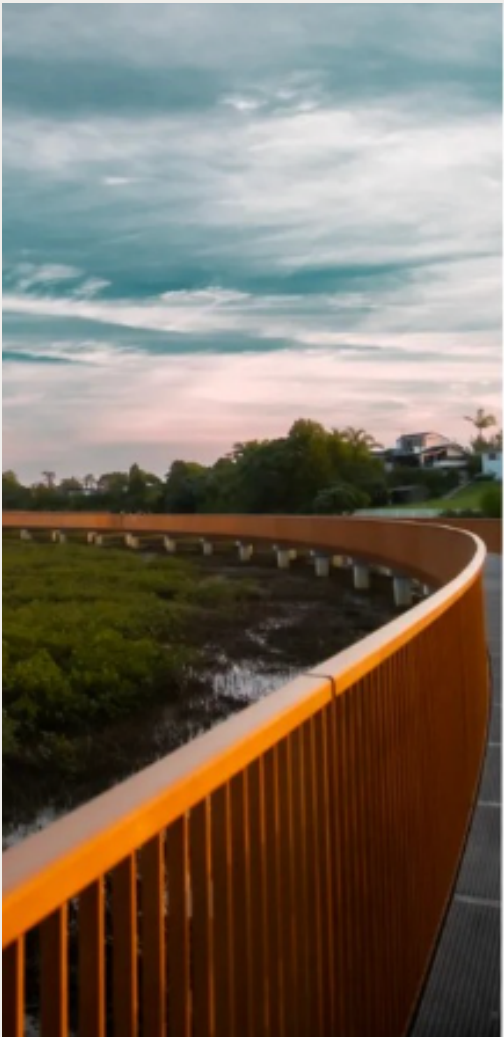
Te Atatū Peninsula, Auckland

Te Atatū Peninsula is one of West Auckland's most established coastal suburbs, offering a unique balance of natural beauty, community connection, and everyday convenience.

Surrounded by waterways and reserves, the Peninsula is known for its coastal walkways, parks, local cafés, schools, and strong sense of community.

It feels a world away from the city, yet excellent motorway connections make it easy to access Auckland CBD and surrounding suburbs.

Ata's position alongside Dawnhaven Park further strengthens its connection to nature. With open green spaces on the doorstep and native bush and water nearby, it is a setting that continues to attract people who value both lifestyle and location.



04 Inspiration and Sustainability

Inspired by coast, light, landscape and longevity

Ata is shaped by its coastal setting at the northern edge of Te Atatū Peninsula, where open space, native planting, and proximity to the water define the surrounding environment.

The design approach responds to this context through restraint, clarity, and connection to place. The development is intended to sit naturally within its surroundings.

Light, outlook, and landscape have informed the arrangement of the homes, creating a quiet sense of openness and balance throughout the development.

This same philosophy extends to the way the homes are built. Sustainability begins with creating homes that are durable, efficient, and designed to stand the test of time. External materials have been carefully selected, including sustainably sourced Western Red Cedar and Nu-Wall aluminium cladding, manufactured from 70% recycled aluminium and backed by a 100-year product guarantee.

The result is a collection of homes grounded in their environment, with a strong relationship to the outdoors and a focus on longevity for generations to come.





Ata First light. New beginnings.





05 Quality Homes Guaranteed

Designed for Living. Built with Confidence.

Ata comprises a collection of homes designed for the way people live today, with quality and longevity in mind for the years ahead.

Open-plan kitchen, living, and dining areas form the heart of each home, creating spaces that are functional, comfortable, and easy to enjoy. Thoughtful layouts, practical storage, and quality materials have been carefully considered throughout.

Each home is built by Fotheringham and backed by a 10-Year Master Build Guarantee, reflecting a commitment to creating homes that stand the test of time.

With a mix of home sizes and typologies, Ata offers genuine choice for a range of homeowners.



06 Design + Features

Make It Your Own - Be Part of the Journey

One of the advantages of purchasing early is the opportunity to help shape the look and feel of your home. Depending on the stage of construction, buyers can have input into a range of interior selections, creating a home that reflects their own style and personality.

Ariki, one of the directors with interior design experience, works directly with homeowners throughout the selection process, offering practical advice and guidance along the way. The goal is to make the experience enjoyable and stress-free, while giving buyers confidence in their decisions.

It's a rare opportunity to be involved in shaping your home before you move in, resulting in a space that feels personal, considered, and uniquely yours.

“I absolutely love the house and how incredible (and patient!) you have been for the whole journey. I really appreciate how perfect you have made not only the house but the entire design process. Thank you so much.”

- Madeleine



07 Home Owners

Creating a Neighbourhood

Ata has been designed for a diverse mix of homeowners. From first-home buyers taking their first step onto the property ladder, to families looking for room to grow, and downsizers wanting a low-maintenance home without leaving the Peninsula.

Different homes. Different stages of life. One shared neighbourhood.

The vision has always been to create a neighbourhood that feels connected to its surroundings and focuses on quality over quantity, creating homes and spaces that will be valued for years to come.

“We love it. The people/community are fantastic and so friendly.”
-Bruce (Taitimu)

“Love it, it feels like home. Great wee community too.”
-Louise (Taitimu)



08 The People Behind Ata

Fotheringhame

Ata is being delivered by Fotheringhame, a family-owned business led by husband and wife team Antony and Ariki Fotheringhame.

Antony has been building since he was 15 years old and brings decades of practical construction experience to every project. Ariki has a degree in Business, a Postgraduate Diploma in Teaching, and a Diploma in Interior Design. Together, they combine construction, design, and business expertise to guide each development from concept through to completion.

Behind them is a trusted team of builders, contractors, and suppliers, many of whom have worked alongside Fotheringhame since the company was established in 2017. With nearly half of the building team qualified tradespeople and others progressing through apprenticeships, pride in workmanship and attention to detail are evident in every home built.

The result is a collection of homes shaped by experienced people, trusted relationships, and a genuine commitment to building well.



Built to belong.
By Fotheringhame.



09 Buying at Ata

Fixed pricing. Clear process. Defined delivery.

COMPLETION

Construction and completion will occur in stages across the development:

- Lots 1, 3, 4, 8 and 9 – March 2027
- Lots 2 and 5 – October 2027
- Lots 10–15 – July 2028

All completion dates are indicative and subject to construction progress.

PLANS & PRICING

Each home is sold off the plans, with pricing reflecting home type, position within the development, and stage of release.

Full plans, specifications, pricing schedules, and availability information are available on request.

HOW TO BUY

Purchasing at Ata follows a clear and straightforward off-the-plans process.

A conditional Sale and Purchase Agreement is prepared and once dated a 10% deposit is paid and held securely in trust by the vendor's solicitor.

Regular updates are provided throughout construction, with settlement taking place once Code Compliance has been issued and the home is ready for handover.





10 Enquire Now

Buy Direct from the Developer

Fotheringhame is currently releasing homes for pre-sale. Buy direct from the people behind the project!

Please see individual booklets with details regarding specifications and asking prices for each home.

If you would like any further information please reach out using the contact details below:

Fotheringhame Homes
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11 Fotheringhame Projects

Ata
Dawnhaven Drive



Taitimu
Taipari Strand



Taitimu
Taipari Strand



Tuatahi
Neil Ave



Tuatahi
Neil Ave



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